**Vision / Mission / Core Value**

**Vision**

***“WORLD-CLASS EXPERIENCE-TECH CREATOR”***

The most innovative experience tech company in the world where technology and creativity joined hand in hand to create

new experiences for clients & consumers of digital era.

**Mission**

***“CMO will become a high growth company through”***

1. Organic growth - streamline and gear up all existing business with new contacts and parallel with both offline and online business.

2. M&A related and relevant businesses.

3. New Tech Business.

4. Focus on the experience 360 degree for all segments.

**Core Value**

“CMORE”

C – Creativity: Driving with creativity and create a creative culture in the organization

M – Mastery: Sharing the superior experience through creative projects as a professional

O – Optimistic: Opening to Teamwork and collaboration and sending positive energy.

R – Resilience: learning and adapt, keep up with every change

E – Extreme: increasing potential to push the limits to achieve the biggest goals.